

# Le Wagon Barcelona Outcomes Report 2024





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# About us

**Le Wagon is a global leader in immersive tech training.**

Our mission is to train people from **all backgrounds** in **web development, data, product, and growth marketing**, giving them the best learning experience of their life, and help them accelerate in their career.

Founded in Paris in 2013, Le Wagon now has **40 locations** across **24 countries**, including global tech hubs such as Berlin, London, Tokyo, Montreal, Singapore, and Sao Paulo. Most importantly, Le Wagon is a community of **28,000+ graduates** - from all walks of life, including many entrepreneurs (who created 200+ tech startups and raised **\$1.1B+** globally), career changers, freelancers or digital nomads.



**28k+**

graduates  
worldwide

**#1**

ranked  
bootcamp

**40**

Campuses  
worldwide

**4.98/5**

across 6,000+  
reviews

# Report methodology

## Employment rate

Is a percentage of alumni employed at a given point in time following graduation out of total bootcamp participants excluding those who self-declared as students (going back to school after the bootcamp), or self-declared that they decided not to look for a job.

## Days to employment

Is the average number of days it takes to start working after the bootcamp. This includes those who started new employment or continued employment and those who started freelancing or continued freelancing after the bootcamp.



## Most common job titles

Represents shares of most common job titles held by Alumni for each bootcamp. The titles in that data set have been cleaned, simplified and categorised for ease of reporting.

# Report scope

## DATA SOURCES

### Enrolment data

Demographic data has been shared by candidates during admissions process.

### Career form

In the first week of the bootcamp we collect data from all students about their post-bootcamp plans.

### Outcomes form

Outcome Forms are sent 6 months after the end date of training to all students. We collected such forms from 70% of alumni who graduated in Barcelona in reporting period, which equals to 67 respondents.

### Data shared publicly

Additionally, we have supplemented Outcome Forms data with data publicly available on the professional social media of our Alumni.

## DATA POOL

### Reporting period

This report provides data on students who completed the bootcamps in Barcelona between October 1, 2022, and September 30, 2023.

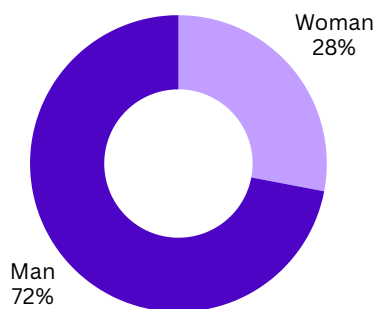
### Any questions regarding the report?

Please contact Marta Bas, Head of Careers

[marta.bas@lewagon.org](mailto:marta.bas@lewagon.org)

# Demographic

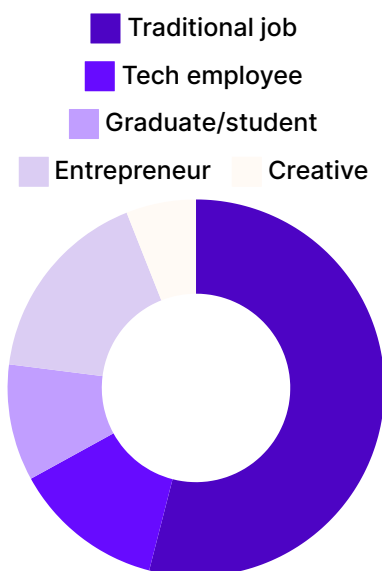
## Encouraging women to enter tech world



Le Wagon has inspired more women into tech, as 28% of our graduates are women. This is higher than the industry average, where, according to WomenTech Network, 19.1% of ICT employees in Europe are women.

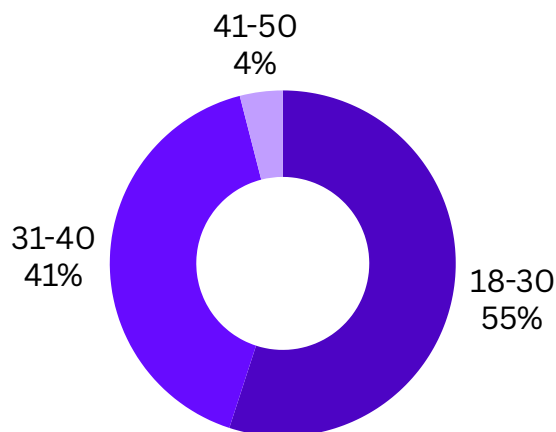
We're increasing our presence at women-led events such as *Women in Tech*. And we run our own increasingly successful women web development and data workshops.

## Background



In line with our mission, we are proud to welcome students from diverse backgrounds to our bootcamps.

## Age distribution



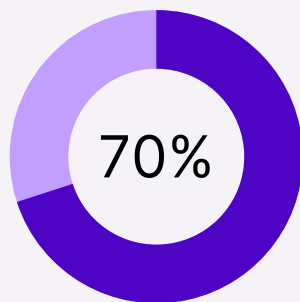
## Students from 14 countries

Our bootcamps are an opportunity to collaborate with people of diverse nationalities

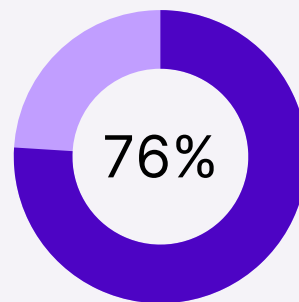
# Employment outcomes

Our students attend our bootcamps with varying ambitions, from personal growth to upskilling, to changing careers or kickstarting their own businesses. Our dedicated careers team offers 1:1 support to students, helping them explore their options and achieve their ambitions.

**Employment rate 6 months post-bootcamp**

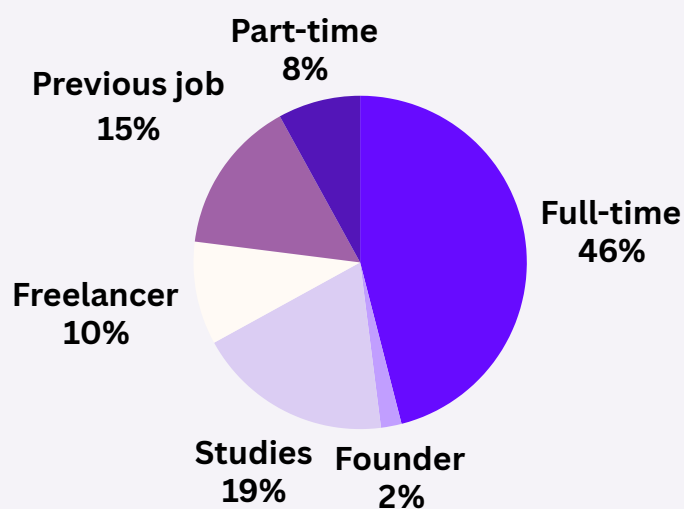


**Employment rate 12 months post-bootcamp**



It takes our graduates **42 days** on average to start their next job.

## Types of contracts



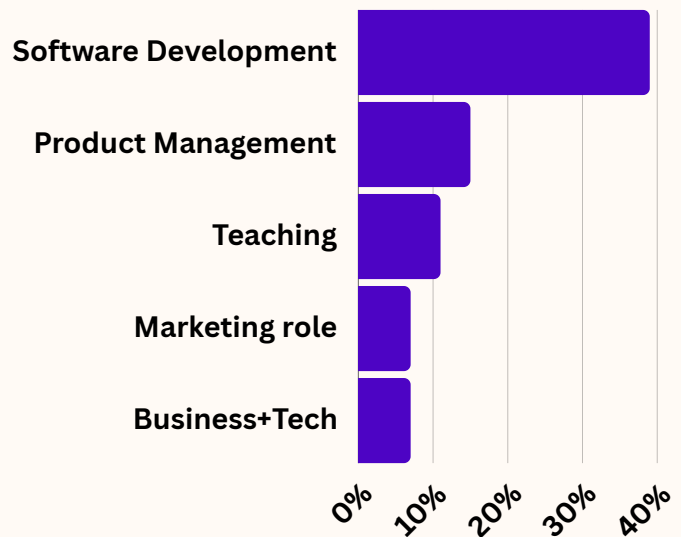
Le Wagon opens doors to both full-time and part-time opportunities. Our students progress in their careers, often in a new role in an organisation they had previously worked for. We are very proud of the entrepreneurial spirit of our community. Founders and freelancers have been a significant part of Le Wagon alumni since the beginning.

# Web Development course outcomes

## Most common job titles

After the course, our alumni are able to apply for different roles in software development, as an employee or a freelancer. Here's a breakdown of the most popular Web Development roles from our graduates post-bootcamp.

- ✓ **Software development** has been main career choice for Web Development bootcamp graduates
- ✓ Other popular paths were jobs **combining technology and business**, such as Product Manager, Ops Specialist, Customer Success Manager, Technical Project Manager, and more!



## Hear from our alumni

”

I am grateful for the valuable knowledge and experience that this program provided me. I would encourage anyone who wants to change to a career in tech to join.



**Asma Laaribi**  
Developer  
ex: Communication Specialist



”

Only two months after finishing the bootcamp, I landed my first job as a Junior Software Engineer. That would not have been possible without Le Wagon's career support.



**Mathieu Longé**  
Software Engineer  
ex: Finance Manager





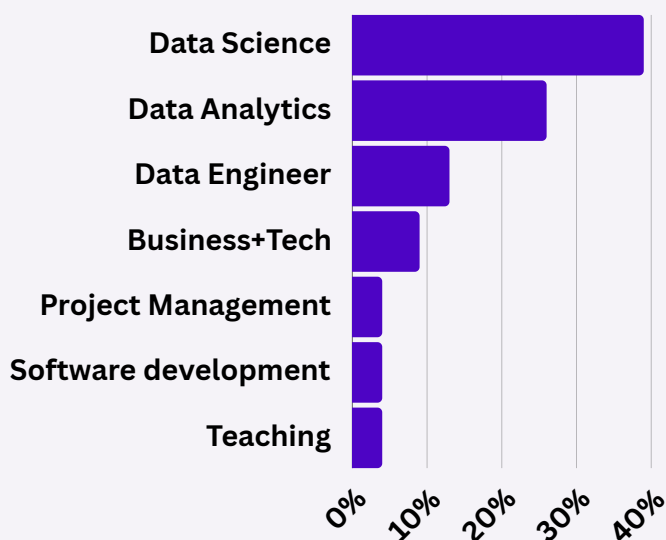
# Data Science course outcomes

## Most common job titles

After the course, our alumni can apply for different roles in data, as an employee or as a freelancer. Here's a breakdown of the most popular Data Science roles from our Barcelona graduates post-bootcamp.

**95%**  
**12M Job  
Placement  
Rate**

- ✓ Most popular career choice for Data Science graduates have been **Data Scientist** and **Data Analyst**
- ✓ Data skills empower to succeed in **business-related role**, Product Management, consulting and more!



## Hear from our alumni

”

After the bootcamp, I felt really supported and actually landed a role as a Data Scientist via Le Wagon. The skills that I learnt in the bootcamp were really helpful in this new role.



**Sarah Hunt**  
Data Scientist  
ex: Neuroscientist



”

If you're looking for a bootcamp that offers a comprehensive curriculum, a great learning environment and incredible post-bootcamp career support then Le Wagon is for you!



**Joseph Gulay**  
Data Analyst  
ex: Production Engineer



s today.  
st in-demand skills in weeks  
r dream job in tech.



# Our career services

Launch your career in tech.  
Unlock new opportunities.  
Benefit from lifetime access.



# Our career programs

Throughout your tech journey our dedicated career services team will be there every step of the way, offering **tailored guidance to kickstart your professional growth**. Access personalized support to refine your job-seeking skills, including resume building and interview preparation, tailored to your schedule and needs. Engage with industry experts and potential employers through networking opportunities, empowering you to smoothly transition into the workforce.

## OUR PROGRAMS

### Find your path and thrive in your career

At the beginning of your bootcamp, you can **choose to participate in one or more of our three career programs**. Each career path is tailored to your needs to ensure you are ready to land a job or launch your project after the course.



#### PATH 1

### The job seeker program

For those who will be looking for new employment or want to progress in their current job.



#### PATH 2

### The founder program

For those who would like to launch their own business or startups.



#### PATH 3

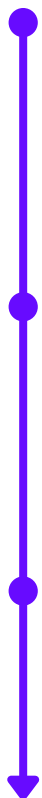
### The freelancer program

For those interested in a career as a freelancer in data, software engineering, AI or marketing.

# Job seeker program

With 10+ years of experience supporting our students in reaching professional goals, we have developed a self-paced, customizable Job Seeker Program. It is available to every bootcamp student starting from the first week of the course and provides a structure and step-by-step guidance to your job search journey.

All students can use our job seeker content and events for as long as they need.



## Asynchronous content

As soon as you sign up you will receive access to curated content on topics ranging from application documents, interview skills, networking and more. Based on our tips, you will draft your CV, interview pitch and reflect on your post-bootcamp plans.

## Live workshops and events

You will be invited to our interactive workshops focused on polishing application documents and enhancing the most crucial skills, like interviewing. You can also join events with guests speaker such as Alumni Q&As or sessions with recruiters.

## 1:1 support and Talent Pool

To work on finishing touches to your profile and discuss your unique abilities and plans, you can book an individual coaching session with our experienced coach. Once your profile is ready, you can share it with our Hiring Partner network.

Whether you're a recent graduate looking to kickstart your tech career or a career changer seeking a new path, you can connect through our Alumni community with worldwide network of **1000+ companies** who employed our students in the past.

Uber

amazon



PayPal

trainline

Meta

Doctolib

Microsoft

getaround

Google



# Other programs

Our diverse and ambitious community inspired us to develop programs helping the grow as entrepreneurs. All our bootcamp students can choose to participate in our Founder and Freelancer Programs on top of Job Seeker Program. They are customizable and self-paced and once you sign up, you have access for life.

## Founder and freelancer programs

- ✓ Masterclasses and tools
- ✓ Events and workshops
- ✓ Exclusive perks
- ✓ Access to global community
- ✓ Networking opportunities



**220**

startups  
launched

**\$1.1B**

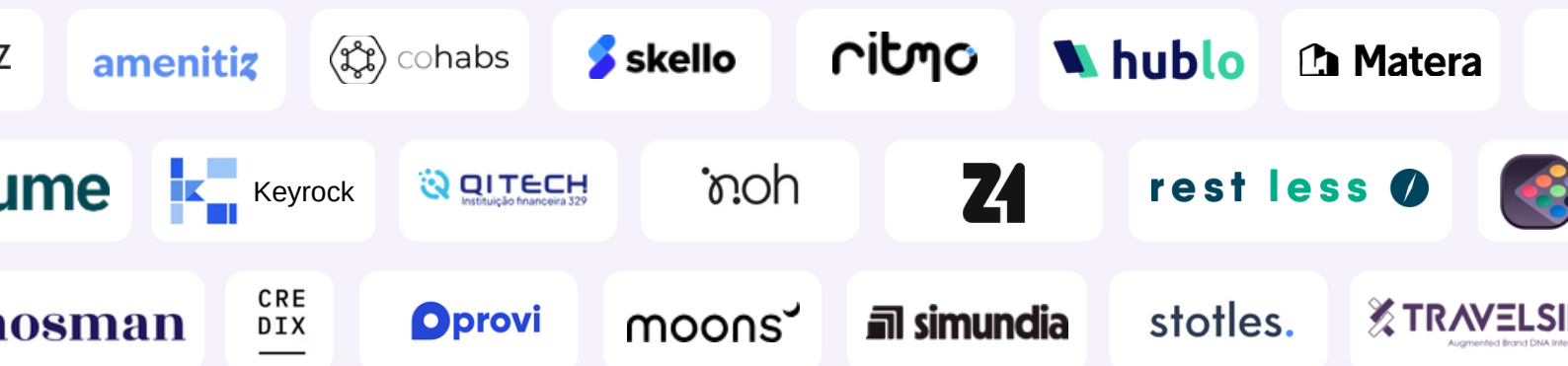
raised by  
students

**10**

startups in  
Y combinator

**2,000**

freelancers  
in community





# Our bootcamps

Build your career in tech.  
Full-time or part-time.  
In-person or Online.



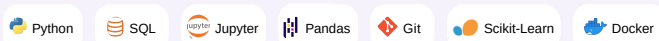
## Web Development

Become a software developer and build web and AI applications from scratch

[Learn more](#)

## Data Science & AI

Analyze large datasets, build AI products and predictive models, and join a team of Data Scientists.

[Learn more](#)

## Data Analytics

Learn to turn your data into actionable insights and land a job as a data analyst.

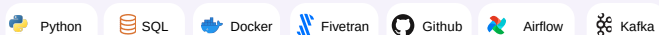
[Learn more](#)

New



## Data Engineering

Design efficient data pipelines. Empower your company to analyze data. Be at the center of the data job market.

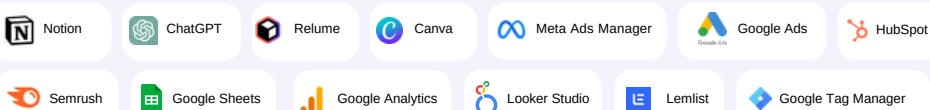
[Learn more](#)

New



## Growth Marketing

Blend the latest AI and no-code innovations with actionable learning and equip yourself for growth with a holistic marketing approach.

[Learn more](#)



# Our formats

## Choose the learning schedule that suits you

We understand that learning schedule needs to be aligned with your life. That's why we offer flexible learning formats to cater to your unique needs and commitments. Whether you're ready to immerse yourself in tech full-time or prefer a part-time schedule that fits around your busy life, we have a program for you.

### Full-time

- ✓ Graduate in 2 months
- ✓ All day peer-to-peer learning
- ✓ 40 hours of study in total per week

### Part-time

- ✓ Graduate in 7 months
- ✓ Learn collaboratively with peers online
- ✓ 16 hours of study in total, per week

## Choose where you'd like to learn from

Whether you thrive in a physical classroom environment or prefer the convenience of online learning, we have tailored options to suit your preferences.

### On site

Choose from one of our 40+ campuses around the world.

### Online

Learn from anywhere in the world, in your preferred time zone and language.





# There are financing options for everyone.

Finances shouldn't be a barrier to accessing our courses. We provide a range of financing options and make tuition payments simple.

- ✓ **Instalment Plan**  
Spread out your tuition payments over 6 or 12 months
- ✓ **Income Share Agreement (ISA)**  
Study now and repay once you land a job.
- ✓ **Public Funding**  
Get your bootcamp financed by government funding and subsidies.
- ✓ **Pay Upfront**  
Pay the full balance in one go and get a 5% discount on tuition.



## Other local options

Financing options vary by region. You can check the full list of our local options on our website.

[Learn more →](#)



le wagon

# It's time to thrive

Kickstart your career at Le Wagon and discover skills for a lifetime.

Ready to join our global community?

Contact our Learning Advisor and **get personalized help.**

**Get in touch**

